

**SPEIRS
MAJOR**

Copper,
London, UK

**LIGHT
ARCHITECTURE**

8 Shepherdess Walk
London,
N1 7LB
United Kingdom

T +44 (0)20 7067 4700

Co-lab Shibuya Cast
23-21, Shibuya 1-Chome
Tokyo 150-0002
Japan

T +81 (0)3 3400 8855

info@smlightarchitecture.com
press@smlightarchitecture.com

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The afterdark, external identity for Copper's new HQ perfectly encapsulates the brand and delivers the requisite privacy, taking its place within the vibrant Soho nightscape with just the right amount of on-street impact.

CLIENT
Copper

INTERIOR ARCHITECT
Universal Design
Studio

DATE
2021-2023

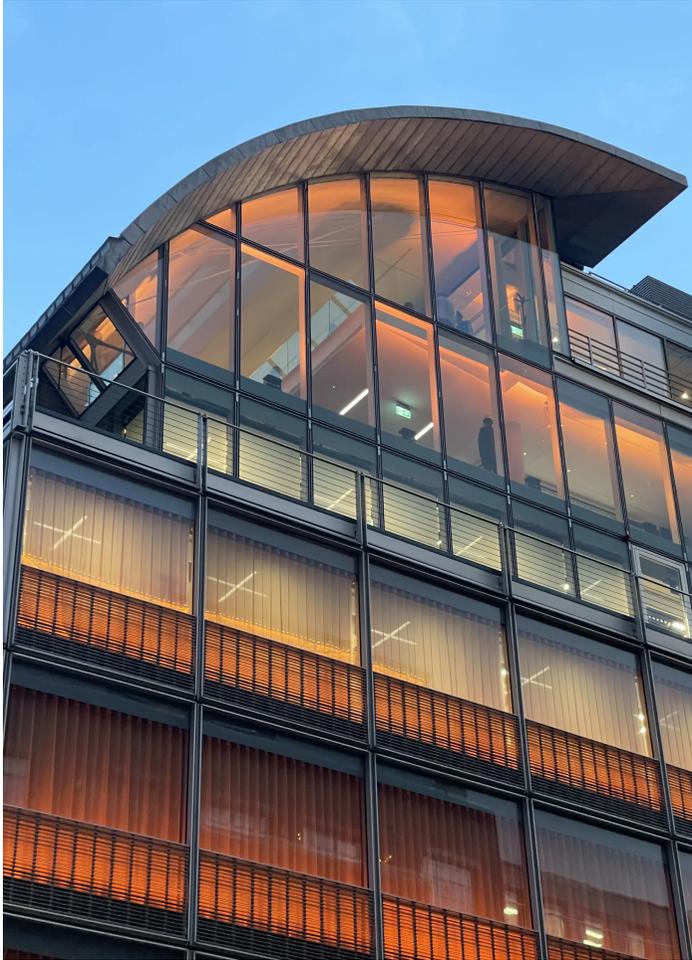
PHOTOGRAPHER
Ed Reeve, SMLA

PROJECT TEAM
Keith Bradshaw,
Jaime Fuentes
McGreevy, Jungwon
Jung

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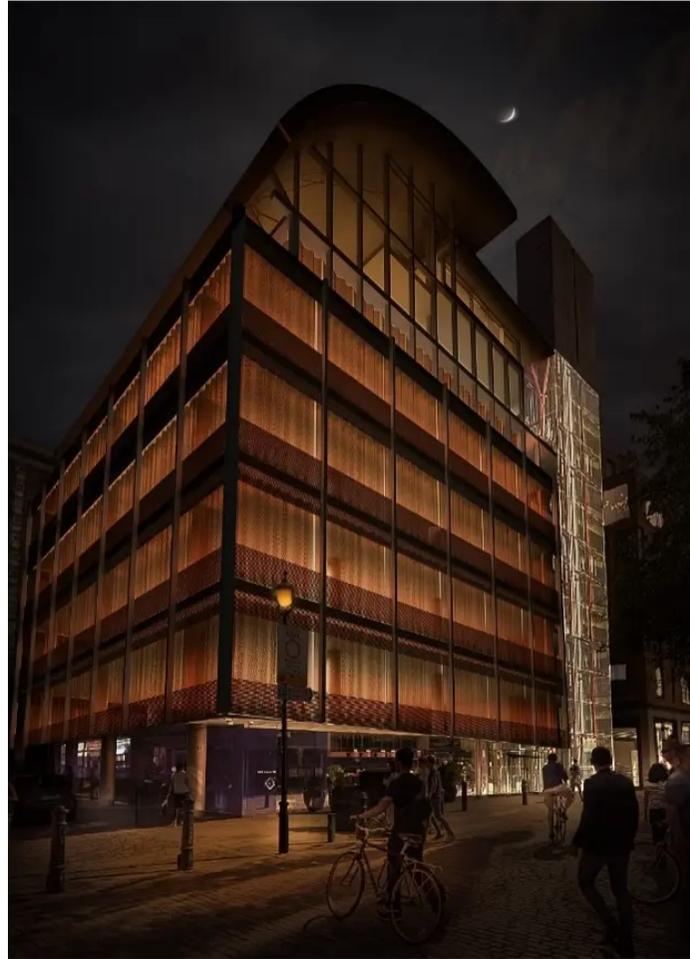


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The new headquarters of Copper, the leading digital asset technology company, is located within an iconic 1990s Richard Rogers building in the heart of London - an area rich in hospitality venues, as well as offices and residential space. In their brief for the re-design of the building, it was clear that safety, security, control, and innovation were all of key importance to the client.

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Working in collaboration with interior architects Universal Design Studio, we designed a sheer curtain to sit behind the glazing, forming a soft textured screen. As daylight fades, the curtains automatically draw, and an animated lighting effect begins.

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